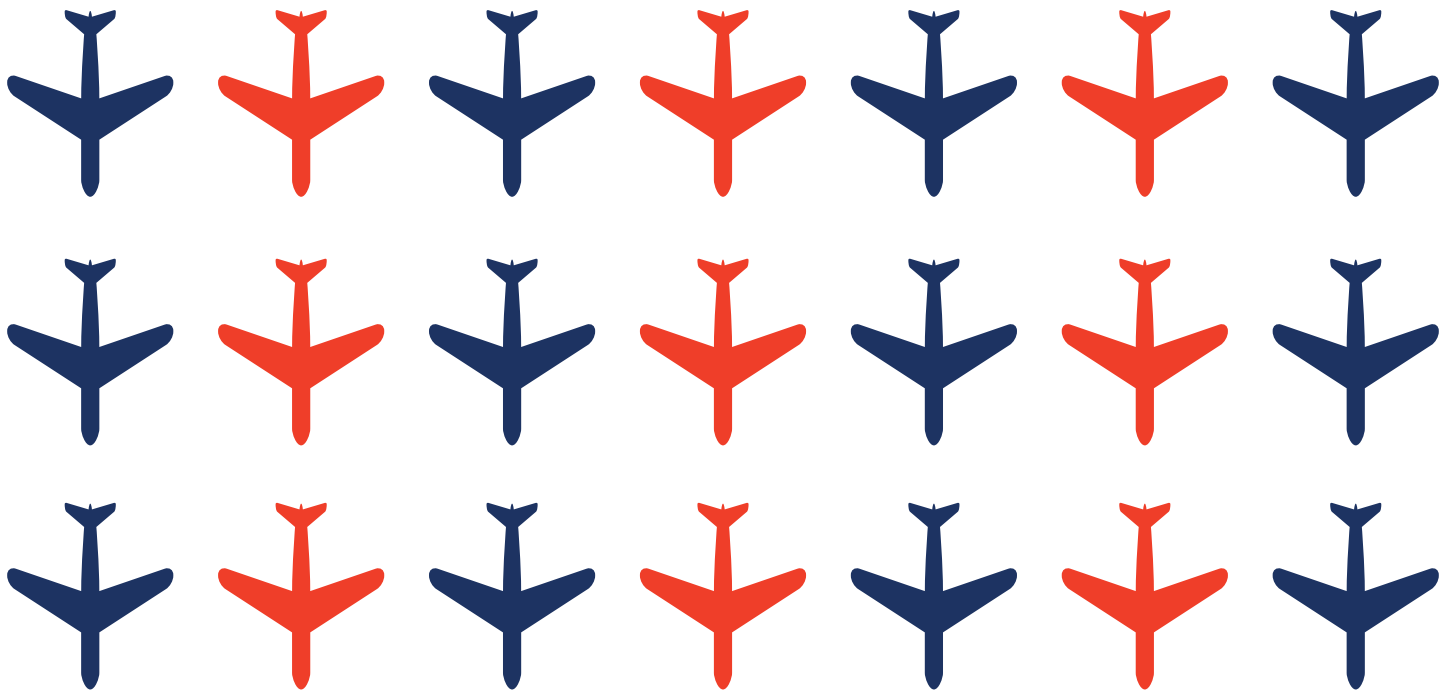


EACH YEAR, NEARLY **11,000 PEOPLE DIE**
ON OUR ROADS DUE TO DRUNK DRIVING.



THAT WOULD BE EQUAL TO ABOUT
21 JUMBO JETS CRASHING EACH YEAR.
